



Ladies and Gentlemen,

we are happy to announce Marc Cain as a further highlight and addition to the portfolio of brands showcasing at the first Panorama Berlin in January 2013.

Founded in 1973 by managing director Helmut Schlotterer, the fashion label from Bodelshausen has established itself internationally as a permanent fixture in the exclusive women's wear segment - with 800 employees in Germany, sales to the amount of €210 million, 146 own stores and over 1,470 further high-end specialist stores in 59 countries.

Marc Cain combines aesthetics and art with nonchalant and natural styles, innovative concepts with the highest standards in design, quality and materials.

For the premier of Panorama Berlin from 15th - 17th January 2013, Marc Cain will be presenting pieces from their field of expertise, knitwear and digital prints "made in Germany", on an area of 150m² in Hall B.



For more highlights of the Panorama brand portfolio, see our web site at:

www.panorama-berlin.com

Should you have any questions, we would be glad to be of assistance.

Your Panorama Berlin Team

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